



*St. Louis  
Enterprise Centers*

# Seminars for Success

*Exclusively for Enterprise Center Clients*

The St. Louis County Economic Council is pleased to announce the sixth in a series of special seminars designed to provide valuable information, which can enhance your company's success. Each seminar focuses on a specific discipline and/or topic of interest.

## **Seminar 6: Is Your Sales Team Recession Proof?**

Pete Brown has over 20 years of sales and management experience. He is principal of the True North Group (TNG), a business advisory firm. TNG is comprised of entrepreneurial experts in the sales, marketing, human resources, risk and financial management fields. He also is president and owner of Gateway Sales Development, an affiliate of Sandler Training. Brown's specialty is sales and sales management training and organizational development. He earned an MBA from DePaul University and a Bachelor of Science from the University of New Hampshire.

121 S. Meramec, Suite 900, St. Louis, MO 63105



## *Seminars for Success*

### Seminar 6

Is Your Sales Team Recession Proof?

July 22 — 11:30 a.m. - 1 p.m.  
West County Enterprise Center  
636-519-4700 — [mparisi@slcec.com](mailto:mparisi@slcec.com)

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July 24 — 11:30 a.m. - 1 p.m.  
Wellston Enterprise Center  
314-727-6132 — [vcriglar@slcec.com](mailto:vcriglar@slcec.com)