



## 2010 ST. LOUIS REGIONAL BUSINESS PLAN COMPETITION

SPONSORED BY EDWARD JONES  
PRESENTED BY ST. LOUIS COUNTY ECONOMIC COUNCIL

### Business Plan Awards

Winners of the competition will be announced June 1, 2010. The winners will receive cash and in-kind professional services. In-kind services are limited to one provider from each of the following service areas over a twelve month period following the award.

<b>First place</b>	<p>\$50,000 cash prize</p> <p>30 hours in-kind services from each of the following disciplines</p> <ul style="list-style-type: none"><li>- Accounting: RubinBrown LLP</li><li>- Legal: Thompson Coburn LLP</li><li>- Marketing: Fleishman-Hillard, Inc.</li></ul>
<b>Second place</b>	<p>\$30,000 cash prize</p> <p>20 hours in-kind services from each of the following disciplines</p> <ul style="list-style-type: none"><li>- Accounting: UHY Advisors MO, Inc.</li><li>- Legal: Carmody MacDonald P.C.</li><li>- Marketing: Brighton Agency, Inc.</li></ul>
<b>Third place</b>	<p>\$20,000 cash prize</p> <p>10 hours in-kind services from each of the following disciplines</p> <ul style="list-style-type: none"><li>- Accounting: LarsonAllen LLP</li><li>- Legal: Armstrong Teasdale LLP</li><li>- Marketing: Standing Partnership, Inc.</li></ul>