

GREATER OKLAHOMA CITY

A BETTER LIVING. A BETTER LIFE.

Oklahoma City Economic
Development
Structure and Philosophy

Organizational Structure

- President & CEO
- Economic Development
- Marketing & Communications
- Government Relations
- Education & Workforce
- Convention and Visitors Bureau
- Membership
- Finance & HR

Funding

- City Contract
- County Contract
- Regional Partnership
- Forward Oklahoma City IV
- Membership

Why This Structure?

- True one stop shop for companies and site selectors
- No duplication of services and/or staffing
- Leverages public & private resources
- Allows leverage of programming

Other ED Organizational Structures

- City or County public entity
- Private entity
- Public Private partnership

Questions?

Robin Roberts Krieger

Executive VP Economic Development

Greater Oklahoma City Chamber

rroberts@okcchamber.com

405-297-8945