

# Timothy J. Nowak

Executive Director  
World Trade Center St. Louis



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**A**s Executive Director, Tim Nowak oversees a team of professionals and the delivery of valuable services to member companies. Under his direction, the World Trade Center provides customized trade research to identify global opportunities, trade focused events, key business contacts and introductions, and training and educational programs.

## Education:

- University of Missouri – Columbia
  - Bachelor of Science Marketing & Logistics
- Webster University
  - MBA

## Civic and Community Involvement:

- Board Member – Midwest-China Hub Commission
- Leadership St. Louis, 2010/2011
- Board Member – University of Missouri, St. Louis, College of Business Administration
  - International Business Institute
- Rotary International – Philippines, 2006
- VIDES – Kenya, Africa, 2000

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Nowak brings years of experience in business development, domestic and international sales, and management. He has extensive international working experience in Europe, Asia-Pacific, the Middle East, South America, and Africa. Nowak has managed and directed international sales organizations in the medical industry including distribution and direct sales strategies. His expertise includes analyzing international markets, determining business models, and executing sales and profit growth plans. He possesses solid experience in establishing international subsidiary organizations, managing legal and regulatory issues, and contract negotiations.

Born and raised in St. Louis, Nowak holds Bachelor of Science degrees in Marketing and Logistics from the University of Missouri - Columbia and a Master of Business Administration from Webster University.

WTC combines local experts with government resources to enhance international trade, promote local economic development, and ultimately foster peace and stability through trade. It also supports St. Louis County by guiding regional businesses to expand into foreign markets, hosting visiting trade delegations to St. Louis, and promoting the region as a place for international trade relations and economic growth.

A Division of St. Louis County Economic Council