



## **Ron Ameln, Publisher, St. Louis Small Business Inc.**

Ron Ameln is owner and president of St. Louis Small Business Inc.; publisher of St. Louis Small Business Monthly, a how-to publication for owners of small- and mid-sized businesses; and the host of the St. Louis Business Expo, Missouri's largest business-to-business expo.

Since 1992 Ameln has written thousands of articles on small-business topics ranging from "How to Choose a Health Care Plan" to "How to Gain Bank Financing." He has also written profiles on hundreds of growing small businesses in the St. Louis area. These profiles have offered insight into the challenges faced by local small businesses and highlighted the success of area entrepreneurs.

Ameln speaks regularly to small business organizations, chambers of commerce and other business groups about succeeding in business and starting a small business. In 2009 he authored the book, "Business Breakthroughs: St. Louis Style," which shares the business secrets of 40 local entrepreneurs.

In May of 2008 Ameln won the U.S. Small Business Administration's national Small Business Journalist award; he was chosen from a group of 50 state winners. In 1998 he won the SBA's Media Advocate of the Year award for the state of Missouri.

Over the years he has been active in many civic organizations. He has been a board member for the Diabetes Association's annual Walk-a-Thon, helping make the St. Charles event one of the largest in the area. He is currently on the marketing committee for the United Way and on the board of directors for the Press Club of Metropolitan St. Louis.

Ameln is a 1990 graduate of the University of Missouri-Columbia's School of Journalism. He and his wife, Lisa, have two children, Tyler and Sara. The family resides in Florissant, Mo.

