

Greater St. Louis Inc.

The RCGA's Regional Economic Development Initiative

Best Practices: Regional Economic Development

June 14, 2011

Our Vision

By 2020, Greater St. Louis will be consistently ranked among the top 10 of the 20 largest U.S. metropolitan areas in indicators of regional vitality, economic health, and the creation of community wealth.

Core Principles: 2011 - 2015

1. Today's economic environment demands a balanced approach to economic development, with interconnecting strategies for recruitment, retention/expansion, and innovation
2. To be globally significant, Greater St. Louis must recapture its relevance as a center for commerce, transportation, and the distribution of goods

Core Principles: 2011 - 2015

3. Tomorrow's successful regions will be those that achieve a purposeful alignment of the supply and demand of talent to fuel the growth of their regional economy
4. Greater St. Louis' success in economic development will be directly related to the degree in which it is regional in scope and highly collaborative

Key Priorities

1. Support & grow key industry sectors
2. Highly targeted marketing & recruitment
3. Increased rate of start-up ventures
4. Better leverage ALL regional transportation assets
5. Address talent as a strategic imperative

Greater St. Louis Inc.

The RCGA's Regional Economic Development Initiative

Best Practices: Regional Economic Development

June 14, 2011